



HELLO

I'M TIFFANY BAILEY

ABOUT ME.

FREELANCE WRITER SINCE 2016.

A versatile and dynamic Copywriter, Social Media Content Creator and Lifestyle Blogger.

Ex-BBC and Commercial Radio PR professional who is able to create persuasive, compelling content for a wide range of subjects, individuals and businesses.

Highly experienced in all aspects of Marketing and PR within a media and sales environment.

Natural communicator, accustomed to interacting with a diverse range of people. Passionate, professional and loyal and equally capable of working independently or as part of a team.



BRANDS I'VE WORKED WITH.

Pretty Little Thing, Radley London, The Diamond Store, L'Occitane En Provence, Desenio, The Fragrance Shop, Swimwear365, Shein, Pixi Beauty, Sensationail, Cowshed, Foreo, Dr Hauschka, Algenist, Kerluxe PLUS individual Entrepreneurs, Artists and indie lifestyle/beauty Brands.

Let me help you and your brand be a blue banana in a yellow world...

KEY SKILLS.

- Condensing briefs and client ideas into crisp, targeted copy.
- Adapting writing tone to emulate different in-house styles.
- Strong sense of commercial and brand awareness.
- Extensive Media Sales and PR experience.
- Diplomas in Digital Marketing and Social Media & Online Brand Reputation Management.
- Strong attention to detail for proof reading and editing.
- Reliable and accustomed to meeting deadlines.
- Able to quickly establish rapport with new people.
- Excellent organisational skills.
- Remains calm and focussed during times of pressure.
- Accustomed to working in fast-paced environments and adapting to change.
- Excels in building both long and short term Client relationships.

EXPERIENCE & PORTFOLIO.

Monthly magazine and blogs for Vegan beauty company.

Complete new copy for Entrepreneur websites plus editing of existing.

Social media content and product photos for company in the health sales sector.

Monthly lifestyle blogs, fashion styling for photo shoots and image editing.

Vegan Lifestyle Magazine: <https://bit.ly/2uXk8Zm>

Entrepreneur Website Copy: <https://bit.ly/2VyteaS>

Lifestyle Blog: <https://bit.ly/2kHq4Sz>

Press Releases for Animal Charity: <https://bit.ly/2IkSfCF>

**Lets get creative together -
contact me now to talk about making your brand
look even more amazing!**